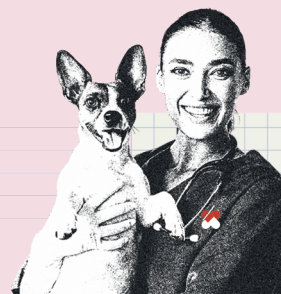


PROTECT OUR PETS. PROTECT US. USE ANTIBIOTICS RESPONSIBLY.



Antimicrobial resistance (AMR) occurs when bacteria and other microbes no longer respond to the medicines meant to kill them. When that happens, they become what we call “superbugs” capable of causing infections harder and even impossible to cure.

Why does it happen?

Because antibiotics and other antimicrobials are often used the wrong way in people and in animals.



Why is containing AMR important?

AMR kills 1.2 million people every year. Bacteria resistant to antibiotics could easily infect our pets, severely compromising their health. And they can be transmitted between pets and their owners.



What can you do to reduce AMR?

Healthy pets do not need antibiotics.

You can prevent infections by:

- Vaccination
- Routine health check-ups
- Balanced nutrition
- Hygiene



Follow your vet's instructions about:

- Dosage
- Frequency
- Route of administration
- Duration of the treatment
- Safe disposal of unused drugs

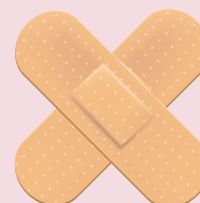
THIS SYMBOL UNITES US ALL IN THE EFFORTS TO CONTAIN ANTIMICROBIAL RESISTANCE:



CAPSULES
set the theme



HEARTS
tell us we need to care



BAND-AIDS
tell us we need to fix it

