

THIS **SYMBOL** UNITES US ALL IN THE EFFORTS TO CONTAIN ANTIMICROBIAL RESISTANCE:



CAPSULES
set the theme



HEARTS
tell us we
need to care



BAND-AIDS
tell us we
need to fix it

We must act together across borders, professions and sectors to save lives and protect our shared future. The AMR Symbol translates the complexity of antimicrobial resistance into a simple, yet powerful shape designed to raise awareness and inspire people to take action. **Wear it proudly!**



AMR IS A GLOBAL THREAT WE CAN'T AFFORD TO IGNORE:

Antimicrobial resistance (AMR) is driven by the misuse and overuse of antimicrobials in all sectors. The emergence of drug-resistant microorganisms is not only a global threat to animals, humans, plants and the environment but also has serious implications for economic growth, trade and food security.

If we don't act now, by 2050 AMR will cause the **death of 39 million people** and will be responsible for animal production losses equivalent to the **consumption needs of more than 2 billion people annually**. That's approximately 1 in 5 of the world's projected population.



BUT IMMEDIATE RESPONSES AND COORDINATED ACTION CAN CHANGE THE COURSE OF EVENTS:

Reducing antimicrobial use in livestock by **30% in 5 years** can lead to a cumulative increase in global GDP by **US\$ 120 billion**.

-30%

antimicrobial use



+120 US\$

billion GDP

Things you can do to contain AMR:



- Prioritize prevention and animal vaccination strategies
- Promote prudent and responsible use of antimicrobials in animals
- Improve surveillance systems, data collection and sharing
- Raise awareness on AMR by **wearing the AMR Symbol** with pride!