



Joint Action  
Antimicrobial Resistance and  
Healthcare-Associated Infections

# Deliverable D2.3

## Final Dissemination Conference

WP2 | Awareness Raising

Leader acronym | AEMPS

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Coordination Team

Dissemination level | Public

Delivery date | 28-2-2021



Co-Funded by the  
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# 1. About the Final Dissemination Conference

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During the EU-JAMRAI Final Conference, held on February 11 and 12, the Joint Action presented the results of three and a half years of work, as well as key recommendations to tackle antibiotic resistance and reduce Healthcare-Associated Infections.

The event, organized with a One Health perspective, counted on the participation of high-level speakers from key organizations in the field of AMR in the areas of policy making, human and animal health and food safety, among others. Some keynote speakers were Charles Price and Stefan Schreck (both members of DG SANTE, European Commission); Danilo Lo Fo Wong, Programme Manager, Antimicrobial Resistance (World Health Organization); or Sarah Wiener, Chair of MEP Interested Group on AMR.

## Objectives

EU-JAMRAI leaders of different working areas have contributed to bridge the gap between declarations and actions by presenting concrete and operational actions with demonstrated potential to tackle AMR and reduce Healthcare-Associated Infections.

The main objectives were:

- To make public the EU-JAMRAI outputs, that will enable countries to strengthen the implementation of efficient and evidence-based measures to tackle AMR, for the benefit of EU Member States and their citizens.
- To advocate for the sustainability of EU-JAMRAI results.

In this sense, EU-JAMRAI has produced different documents and tools, aimed both at Member States and at scientific, health, educational and awareness raising communities. The Joint Action has worked on several policy briefs with calls to action and concrete recommendations for policy makers regarding key areas in the fields of AMR and Healthcare-Associated Infections.

All these results are available on the EU-JAMRAI website:

<https://eu-jamrai.eu/results>

## 2. The strategy

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The event, which was scheduled to take place in the Spanish Ministry of Health, was finally adapted to an online format due to the COVID19 crises.

### Content

The content of the event was carefully planned by the communication and coordination teams together with the entire Executive Board of the project. It took place during the mornings of February 11 and 12, 2021. Opened and closed with inspiring key notes in charge of high-level speakers working in the field of AMR, the conference was divided into the following thematic blocks.

#### DAY 1

- Session 1: Strengthening Networks and Sharing Best Practices between Member States (MS)
- Session 2: Raising Awareness and Promoting Behaviour Change
- Session 3: Building the European Antimicrobial Resistance Surveillance network in Veterinary medicine (EARS-Vet)

#### DAY 2

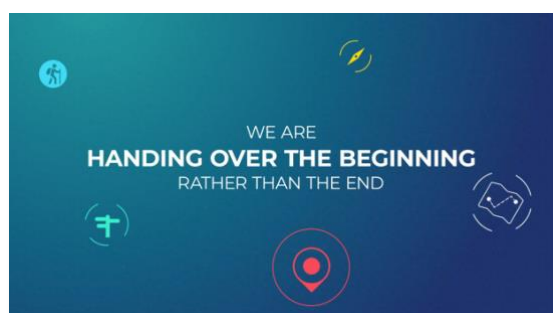
- Session 1: Antibiotic Stewardship
- Session 2: Infection Prevention and Control (IPC)
- Session 3: Research and Innovation to tackle AMR

### A new way to communicate the results

Being aware of the limitations of an online event versus a face-to-face one, the challenge was finding a way to show the results of three and a half years of work in a rigorous yet dynamic way. We chose a documentary format, which allowed us to make more dynamic sessions and, at the same time, get an audiovisual product that will last over time and can be easily shared publicly.

The EU-JAMRAI communication team prepared videos with interviews to Work Packages leaders, animated info-graphics to communicate concrete results and actions in key areas to tackle AMR and reduce Healthcare-Associated Infections and call-to-action messages to advocate for the sustainability of the Joint Action results. The final outcome are seven short video pills, plus the complete one-hour video). All of them can be watched [here](#).

These videos were presented during the Final Dissemination Conference as an introduction to each of the sessions of the event (*pictures are linked to each video*).



## Agenda and speakers

The EU-JAMRAI Final Dissemination Conference gathered key speakers from the Antimicrobial Resistance (AMR) field. With the participation of institutions such as DG SANTE, WHO, ECDC, EMA and EFSA, among others, the Joint Action presented the results of project, as well as key recommendations to tackle antibiotic resistance.

Videos were followed by discussions with representatives from key organizations in the areas of policy making, human and animal health, food safety and communication, among others. To see all the keynote speakers and round table's panelists check the agenda below or download it in PDF [here](#).



Joint Action  
Antimicrobial Resistance and  
Healthcare-Associated Infections

[www.eu-jamrai.eu](http://www.eu-jamrai.eu)

### EU-JAMRAI Final Dissemination Conference AGENDA - DAY 1

Meeting Date	11-02-2021	Start Time	9:00 (GMT+1)	End Time	12:00
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Master of Ceremony: Sadika BERNARD, EU-JAMRAI manager (INSERM-UNILIM. France)

Time	Agenda Topic / Presenter
09:00-09:10	Welcome Opening: Yazdan YAZDANPANA, Director of ANRS Emerging Infectious Diseases Agency, and Director of Aviesan Institute of Immunology, Inflammation, Infectiology, and Microbiology. National Institute for Health and Medical Research (INSERM)
09:10-09:25	High-level Conference: Stefan SCHRECK, Adviser for Stakeholder Relations - European Commission, DG SANTE
9:25-9:40	Main achievements: Marie-Cécile PLOY, EU-JAMRAI coordinator. INSERM-University of Limoges-CHU Limoges. France
09:40-9:50	Keynote: Sarah WIENER, Chair of MEP Interested Group on AMR.
9:50 - 10:25	<p>Session 1: Strengthening Networks and Sharing Best Practices between Member States (MS)</p> <p>Chair: Rosa PERAN, EU-JAMRAI WP5 leader. Ministry of Health, Welfare and Sport (VWS), The Netherlands.</p> <p>9:50-9:55: EU-JAMRAI presentation on Strengthening networks and sharing best practices between Member States.</p> <p>9:55-10:03: Examples of implementation of NAPs and impact of the Country-to-country visits</p> <ul style="list-style-type: none"><li>Italy: Michela SABBATUCCI, DG Health Prevention, Ministry of Health</li><li>Poland: Dorota ZABICKA, National Medicines Institute (NMI).</li></ul> <p>10:03-10:08: Quizz</p> <p>10:08-10:25: Round Table with:</p> <ul style="list-style-type: none"><li>Andrea GAVINELLI, DG SANTE</li><li>Michela SABBATUCCI, DG Health Prevention, Ministry of Health (Italy)</li><li>Dorota ZABICKA, NMI. Poland.</li><li>Robbin WESTERHOF, IGJ, Ministry of Health (The Netherlands)</li></ul>



Time	Agenda Topic / Presenter
10:25-10:35	Break
10:35-11:10	<p><b>Session 2: Raising Awareness and Promoting Behaviour Change</b></p> <p><i>Chairs: Laura ALONSO IRUJO &amp; María SANTACREU, EU-JAMRAI communication specialists - WP2 &amp; WP8. Spanish Agency for Medicines and Medical Devices (AEMPS), Spain.</i></p> <p>10:35-10:45: EU-JAMRAI presentation on Raising Awareness and Promoting Behaviour Change</p> <p>10:45-10:55: Concrete supports/implementation by stakeholders with:</p> <ul style="list-style-type: none"> <li>• John KINSMAN, (ECDC)</li> <li>• Mariona BORRELL, International Federation of Medical Students Associations (IFMSA)</li> <li>• Anders BJERS, Joint Programming Initiative on Antimicrobial Resistance (JPIAMR)</li> <li>• Despoina IATRIDOU, European Platform for the Responsible Use of Medicines in Animals (EPRUMA)</li> <li>• Jade PASSEY, One Health European Joint Programme</li> </ul> <p>10:55-11:10: Round Table on "Supporting countries to move from communication to action"</p> <ul style="list-style-type: none"> <li>• Charles PRICE, DG SANTE</li> <li>• Danilo Lo Fo WONG, World Health Organization (WHO)</li> <li>• Sascha MARSCHANG, European Public Health Alliance (EPHA)</li> <li>• Jens DEGETT, European Union of Science Journalists' Associations (EUSJA)</li> <li>• Dominique MONNET, European Centre for Disease Prevention and Control (ECDC)</li> </ul>
11:10-11:45	<p><b>Session 3: Building the European Antimicrobial Resistance Surveillance network in Veterinary medicine (EARS-Vet)</b></p> <p><i>Chairs: Cristina MUÑOZ, EU-JAMRAI WP7 co-leader. AEMPS, Spain</i>  <i>Rodolphe MADER, EU-JAMRAI team</i></p> <p>11:10-11:15: EU-JAMRAI presentation on AMR surveillance in animal health</p> <p>11:15-11:20: Moving towards a holistic AMR surveillance in food producing animals in Europe. Ernesto LIEBANA, European Food Safety Authority (EFSA).</p> <p>11:20-11:25: Quizz</p> <p>11:25-11:45: Round table with:</p> <ul style="list-style-type: none"> <li>• Dominique MONNET, ECDC</li> <li>• Ernesto LIEBANA, EFSA</li> <li>• Maria-Eleni FILIPPITZI, MS representative from Belgium.</li> <li>• Lucie POKLUDOVA, MS representative from Czech Republic.</li> <li>• Christos ZAFEIRIDIS, MS representative from Greece.</li> <li>• Lucie COLLINEAU, French Agency for Food, Environmental and Occupational Health &amp; Safety (ANSES). France</li> <li>• Helen JUKES, European Medicines Agency (EMA)</li> </ul>
11:45- 11:55	Keynote WHO-OIE-FAO Joint secretariat: Danilo Lo Fo WONG. Programme manager, Antimicrobial resistance. WHO
11:55-12:00	End Day 1, See you tomorrow

## EU-JAMRAI Final Dissemination Conference

### AGENDA - DAY 2

Meeting Date	12-02-2021	Start Time	9:00 (GMT+1)	End Time	12:00
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Master of Ceremony: Marielle BOUQUEAU - EU-JAMRAI (French MoH, France)

Time	Agenda Topic / Presenter
09:00-09:05	Welcome Opening. Christine BERLING - EU-JAMRAI (French MoH)
09:05-09:50	<p><b>Session 1: Antibiotic Stewardship</b></p> <p><i>Chair: Mari MOLVIK &amp; Oliver KACELNIK</i> EU-JAMRAI WP7 co-leaders. Institute of Public Health (FHI), Norway</p> <p>9:05-9:10: EU-JAMRAI presentation on appropriate use of antimicrobials in human and animals</p> <p>9:10-9:20: Round Table on "Antimicrobial stewardship programmes: core elements and core competencies"</p> <ul style="list-style-type: none"> <li>Jesús RODRIGUEZ BAÑO, European Society of Clinical microbiology and infectious diseases (ESCMID)</li> <li>Nenad MILJKOVIC, EU Association of Hospital Pharmacists (EAHP)</li> <li>Thierry CHAMBON, Federation of Veterinarians of Europe (FVE)</li> </ul> <p>9:20-9:23: Interaction with public</p> <p>9:23-9:33: Round Table on "Management and implementation of antimicrobial stewardship in the light of behaviour change"</p> <ul style="list-style-type: none"> <li>Michael BORG, Mater Dei Hospital-Malta</li> <li>Esmira CHARANI, the ESCMID Study Group for Antimicrobial stewardship (ESGAP)</li> </ul> <p>9:33-9:36: Interaction with public</p> <p>9:36-9:46: Round Table on "National and local indicators and targets (NAP goals, local targets and One health perspective"</p> <ul style="list-style-type: none"> <li>José Miguel CISNEROS, Representative from PIRASOA, Sevilla, Spain (local level)</li> <li>Dr. Rosa Peran, Ministry of Health, Welfare and Sport, The Netherlands</li> </ul> <p>9:46-9:50: Interaction with public</p>



9:50-10:25	<b>Session 2: Infection Prevention and Control (IPC)</b> <i>Chair: Yohann LACOTTE, EU-JAMRAI WP9 co-leader. Inserm, France</i> <i>Mariana TSANA, EU-JAMRAI WP6 co-leader. National Public Health, Greece</i> 9:50-9:58: EU-JAMRAI presentation on IPC 9:58-10:22: Round Table on "How can we strengthen the role of IPC in the fight against AMR" <ul style="list-style-type: none"> <li>• Diamantis PLACHOURAS, ECDC</li> <li>• Ber OOMEN, EU Specialist Nurse Organisation (ESNO)</li> <li>• Anders JOHANSSON, EU Committee on Infection Control (EUCIC)</li> <li>• Alberto Manuel TORRES-CANTERO, Murcian Health Service (SMS)</li> </ul> 10:22-10:25: Interaction with audience
10:25-10:35	<b>Break</b>
10:35-11:15	<b>Session 3: Research and Innovation to tackle AMR</b> <i>Chair: Christine ARDAL, EU-JAMRAI WP9 co-leader. FHI, Norway</i> 10:35-10:50: EU-JAMRAI presentation of findings - Christine ARDAL 10:50-11:10: Round table with: <ul style="list-style-type: none"> <li>• Antonio LOPEZ NAVAS, AEMPS</li> <li>• Marco CAVALERI, EMA</li> <li>• Aleksandra OPALSKA, European Commission (EC)</li> <li>• Suzanne EDWARDS, Global AMR R&amp;D Hub</li> <li>• Momir RADULOVIĆ, Slovenian Agency for Medicinal Products and Medical Devices</li> </ul> 11:10-11:15: Interaction with public
11:15-11:17	<b>Video: Handing over the beginning</b>
11:17-11:30	<b>Closing remarks: Céline PULCINI, EU-JAMRAI WP4 leader (French MoH).</b>
11:30- 11:40	<b>Closing: Call to actions. Marie-Cécile PLOY, EU-JAMRAI coordinator. INSERM-UNILIM-CHU Limoges. France</b>
11:40- 11:50	<b>Closing remarks: Charles PRICE, European Commission, DG SANTE</b>
11:50- 12:00	<b>Acknowledgments: Marie-Cécile PLOY, EU-JAMRAI coordinator. INSERM-UNILIM-CHU Limoges. France</b>
12:00	<b>End</b>

[REGISTER HERE](#)



Co-funded by the  
Health Programme  
of the European Union

This document arises from the Joint Action on Antimicrobial Resistance and Healthcare-Associated Infections (EU-JAMRAI), which has received funding from the European Union, in the framework of the Health Program (2014-2020) under the Grant Agreement N°761296. Sole responsibility lies with the author and the Consumers, Health, Agriculture and Food Executive Agency is not responsible for any use that may be made of the information contained herein.

## The platform

In order to organize an event in an attractive and dynamic format for the attendees, a specialized company was hired ([Salman](#)). The event was organized through *Zoom premium* platform with two different connections, one for speakers and another one for attendees. The communication team coordinated the following tasks with them:

- The preparation of a script for the two-day event, adjusting it to the different changes of the agenda.
- The design of a virtual background, adapted to the corporate identity of EU-JAMRAI, in which the logos of the project and the European Commission were visible throughout the event, as well as the title of the event and the names and positions of each one of the participants who appeared on screen.
- To send the different links to connect to the event (one for speakers and another one for attendees).
- To provide the speakers with the technical instructions for the correct development of the session.
- The coordination of technical tests with the speakers.

To view the full recording of the Final Conference, follow the links below:

DAY 1: <https://youtu.be/6bn4rgWRs5M>

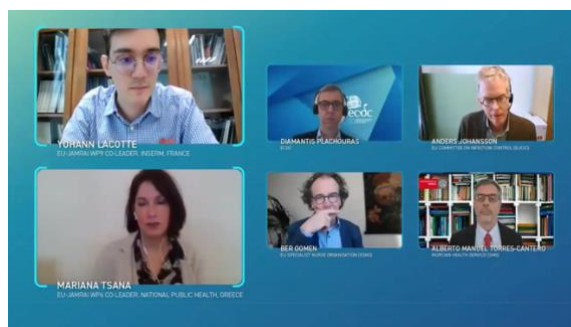


DAY 2: <https://youtu.be/io7r9BePCd0>



Some examples of different sessions:







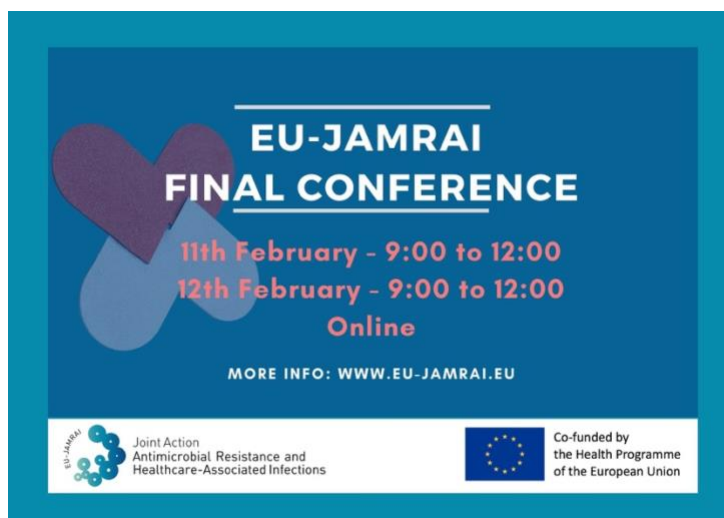
## Dissemination

### Invitation and webpage of the event

A specific webpage was created for the conference, where all the information, agenda and the link to a specific registration webpage were included.

Webpage: <https://eu-jamrai.eu/eu-jamrai-final-conference/>

The following invitation linked to the registration webpage was disseminated through all the communication channels of EU-JAMRAI: social media, newsletter and to the database of partners and stakeholders



### Social Media

The EU-JAMRAI Final Conference was shared in the following social media channels:

- *Twitter*

A screenshot of a Twitter post from the account @EUjamrai. The tweet text reads: 'EU-JAMRAI Final Conference will gather #AMR key players around: Research and innovation, Raising awareness, Best practices, #IPC ... and more'. It specifies the dates '11th-12th February' and 'Online'. The tweet includes a link to the conference registration page and the hashtag #EUjamraiConf. Below the tweet, engagement statistics are shown: 13,984 impressions and 171 total engagements.

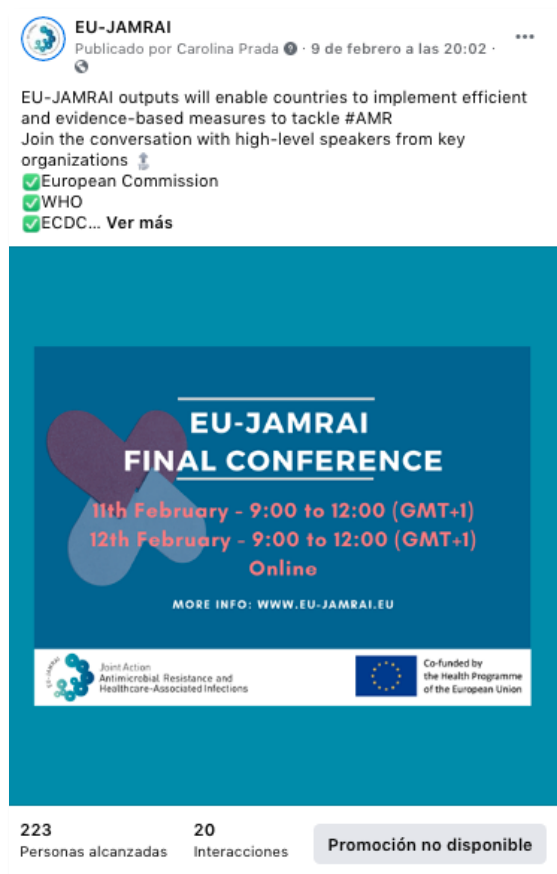
**EU-JAMRAI @EUjamrai**  
EU-JAMRAI Final Conference will gather #AMR key players around:  
🔬 Research and innovation  
🗣️ Raising awareness  
✅ Best practices  
🔴 #IPC  
... and more  
📅 11th-12th February  
📍 Online  
Free event with previous inscription 📌  
<https://eu-jamrai.eu/eu-jamrai-final-conference/> ...  
#EUjamraiConf #OneHealth pic.twitter.com/YYPVPkZWYG

Impressions 13,984  
times people saw this Tweet on Twitter

Total engagements 171  
times people interacted with this Tweet



## - Facebook

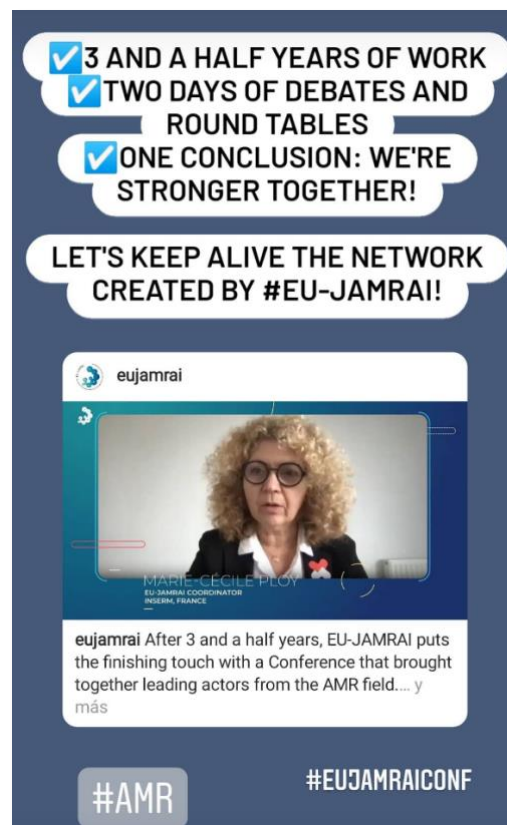
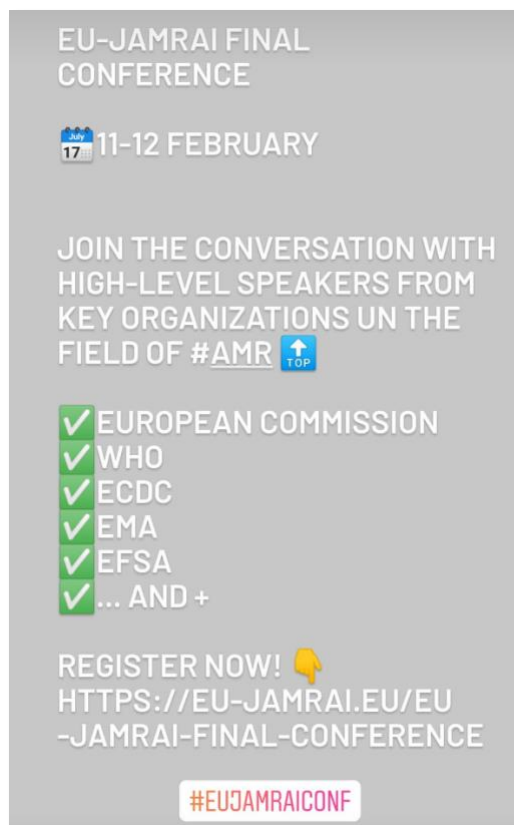




- Instagram  
Feed:



Stories:



Some partners and stakeholders actively supported EU-JAMRAI sharing and promoting the Final Dissemination Conference on their Social Media channels (particularly on Twitter):



## Press Release

On the last day of the conference, a press release was sent to general and specialized media across Europe. In order to achieve a greater reach of said press release in as many countries as possible, the services of a PR wire company were hired. It was disseminated in English, Spanish, French and German. To see a summary of the press clipping consult the results section of this report.

To read the press release go [here](#).

Some speakers' pictures were uploaded to the EU-JAMRAI [Flickr account](#) to make them available for the media.



## Follow up

Once the conference was finished, the following steps were taken to follow-up the event:

1. The results videos prepared for the event were uploaded to the [EU-JAMRAI YouTube](#) channel and [Videoblog](#) and shared on the EU-JAMRAI social media channels (Twitter, Instagram, Facebook).
2. Thank-you emails were sent to the speakers.
3. Sending satisfaction survey to the attendees (by WP3).
4. [Newsletter](#) with all the information about the event, links to the recordings of the two days, and links to the results videos and to the policy briefs was sent a few days after the conference.



Could not join us? Would you like to watch it again?

[▶ Watch the recording](#)

## The conference in numbers



EU-JAMRAI Final Dissemination Conference was held on line on February 11 and 12.

- 410 participants joined the event the first day and 319 the second.
- The event was also promoted in social media and got 96.9K impressions only in Twitter.
- The conference [press release](#) generated 48 publications in international newspapers/media and 15K views.

## EU-JAMRAI results videos



Following a dynamic format, EU-JAMRAI presented short videos with concrete results and actions in key areas to tackle AMR and reduce Healthcare-Associated Infections. All videos can be watched [here](#).

## Discussing new paths



Videos were followed by discussions with representatives from key organizations in the areas of policy making, human and animal health, food safety and communication, among others. To see all the keynote speakers and round table's panelists check the agenda [here](#).

## Handing over the beginning

"We are handing over the beginning rather than the end in the fight against AMR". This is one of the main conclusions highlighted during the closing remarks in charge of Prof. Céline Pulcini, Prof. Marie-Cécile Ploy and Dr. Charles Price from DG SANTE. You can watch them [here](#).



Prof. Céline Pulcini, from EU-JAMRAI sustainability team, made a summary of the topics discussed during the EUJamraiConf, the views of stakeholders and the opportunities brought by the momentum created by EU-JAMRAI.



"We are calling the MS and the EC for a second EU-JAMRAI. The Joint Action has demonstrated that the support of the EC is not only cost effective but also efficient", said EU-JAMRAI coordinator Prof. Marie-Cécile Ploy during her inspiring call-to-action speech.



"On behalf of the EC, thanks for the amazing things EU-JAMRAI has delivered. You have demonstrated that with skills and energy and a small amount of money, you can mobilise action at MS and local level; you leave a legacy of tools, ideas and challenges to take forward", said Charles Price (DG SANTE) to close the event.

## Informing policy making



EU-JAMRAI has published 7 policy briefs to support advocacy efforts and ensure that the recommendations of the Joint Action contribute to turning Europe into a best practice region in the reduction of AMR and Healthcare-Associated Infections.

All policy briefs can be downloaded [here](#).

## We are not done yet!

Do not miss our joint workshop with JPI-AMR to be held February 23

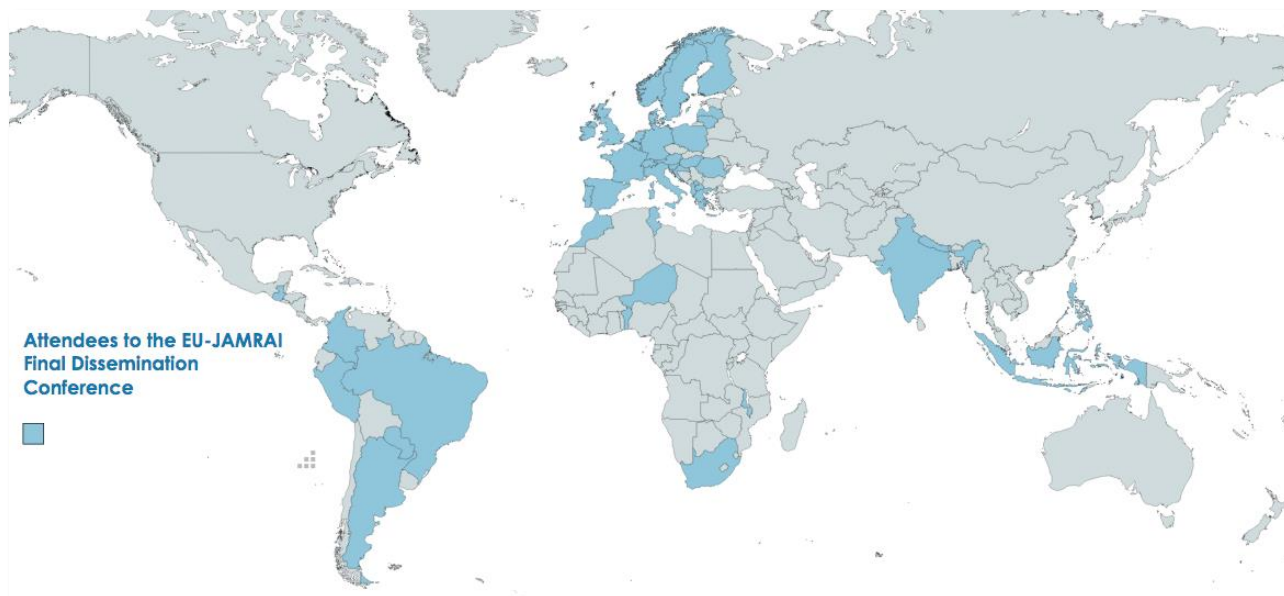


Jointly organised by JPIAMR and EU-JAMRAI, this workshop will present some of the latest AMR surveillance research findings, followed by a debate about how these results may inform national policies.

To see the agenda and join this cutting-edge meeting point for policymakers, researchers and funders [register here](#).







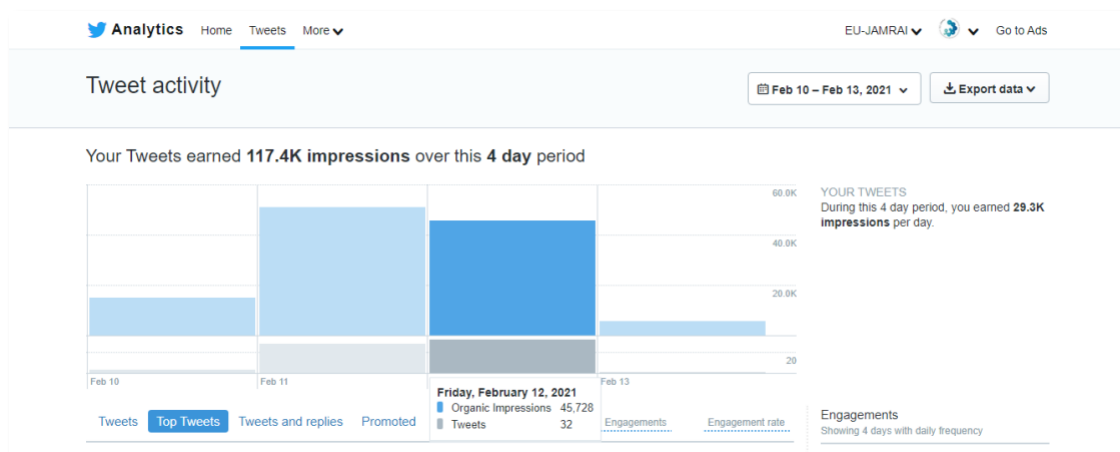
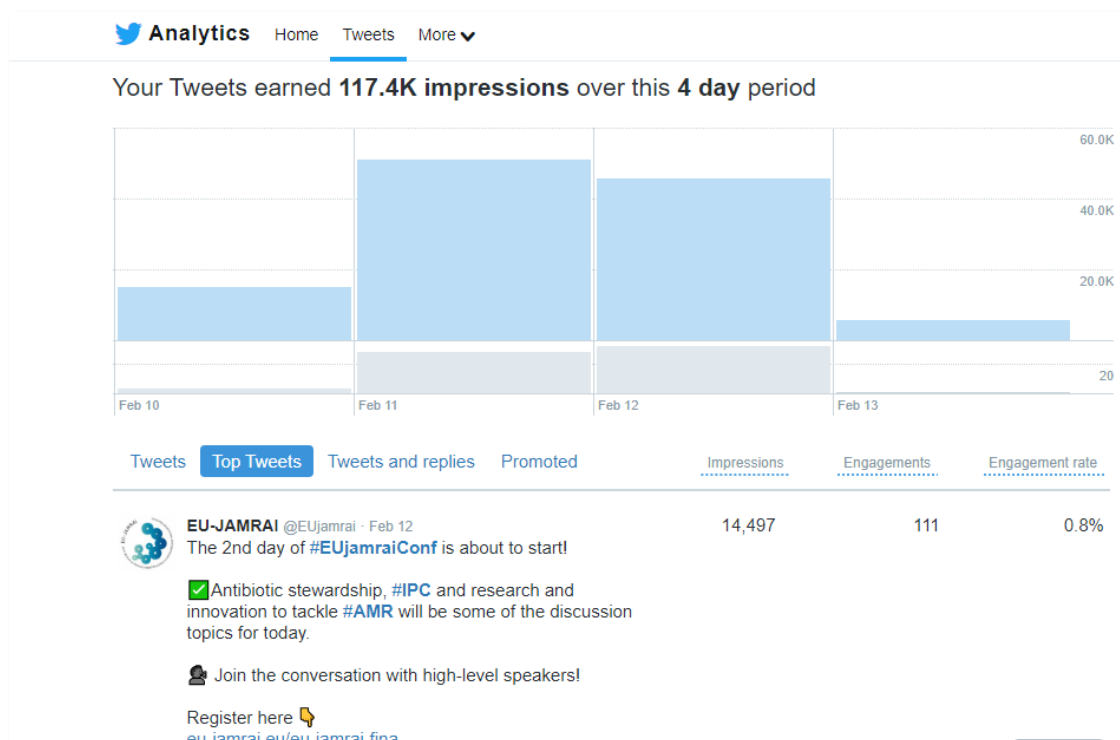
	Day 1	Day 2
Total # participants that connected	410	319
Connected more than 30'	379	292
Connected more than 60'	355	256
Connected more than 90'	322	223
Connected more than 120'	281	187

	Day 1	Day 2
Master Ceremony + chairs + speakers	30	26

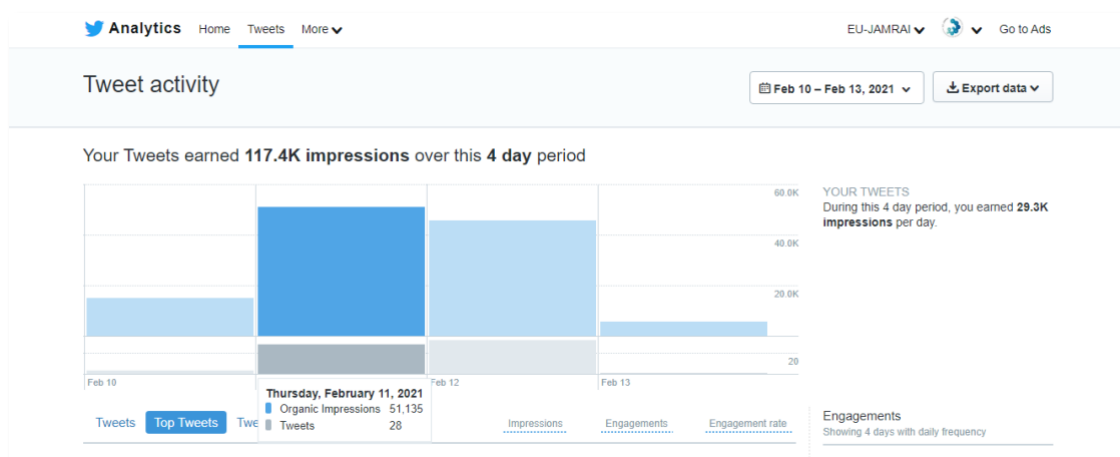
## Impact and reach

### Social Media

The event was promoted and spread on Twitter with very dynamic posts telling what was happening during the conference. It got **96.9K impressions** only in Twitter.

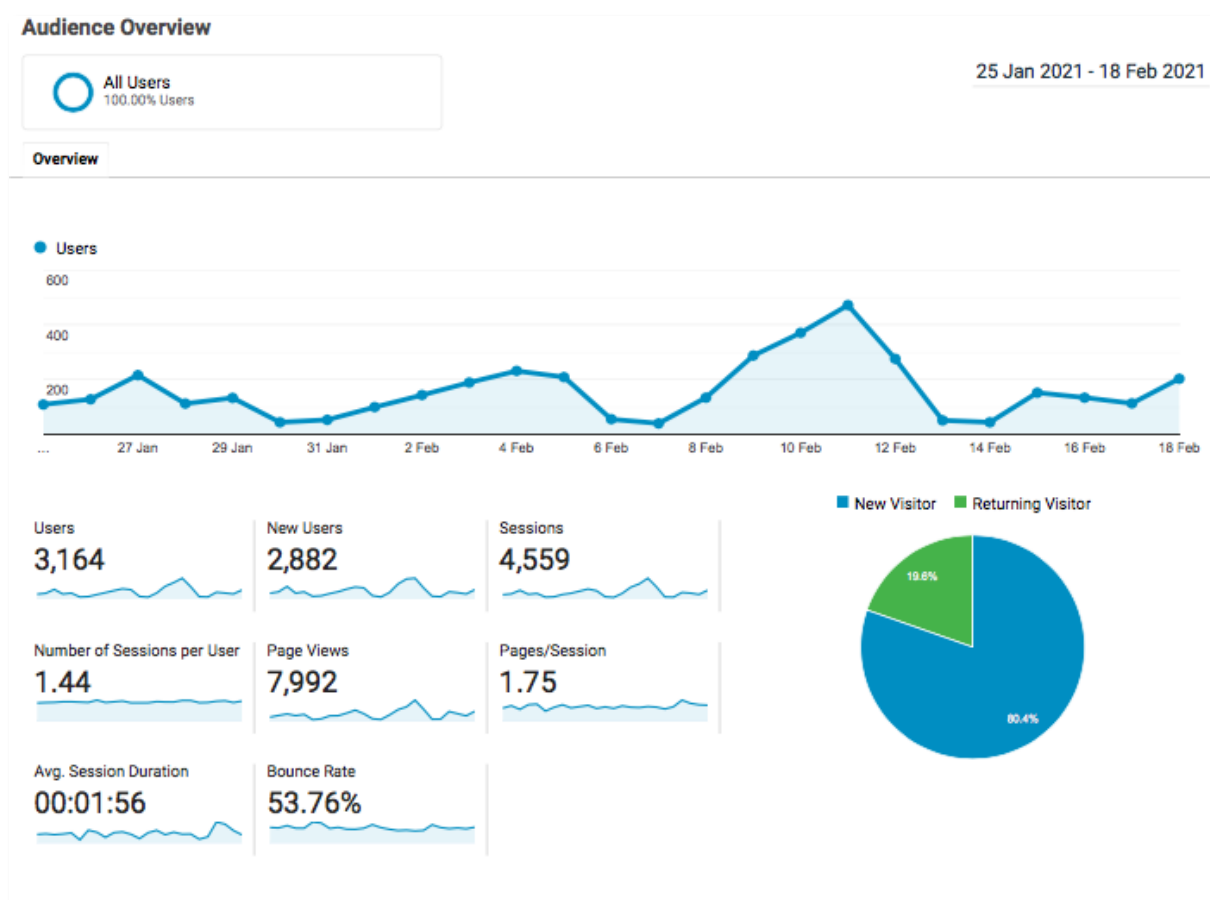






## Website

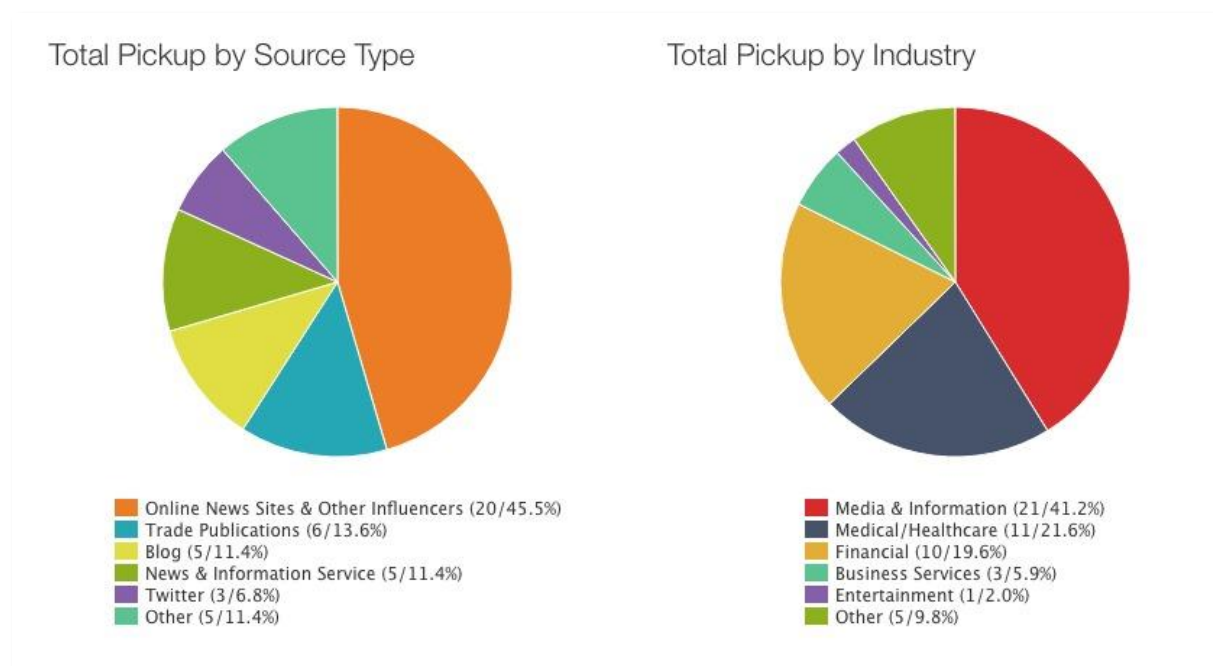
The Final Dissemination Conference attracted a lot of traffic to the EU-JAMRAI website. Only during the 2 weeks prior to the conference, the week in which the event took place and the week after, a total of 23,164 people visited the website, of which 80% (2,882) were new visitors.



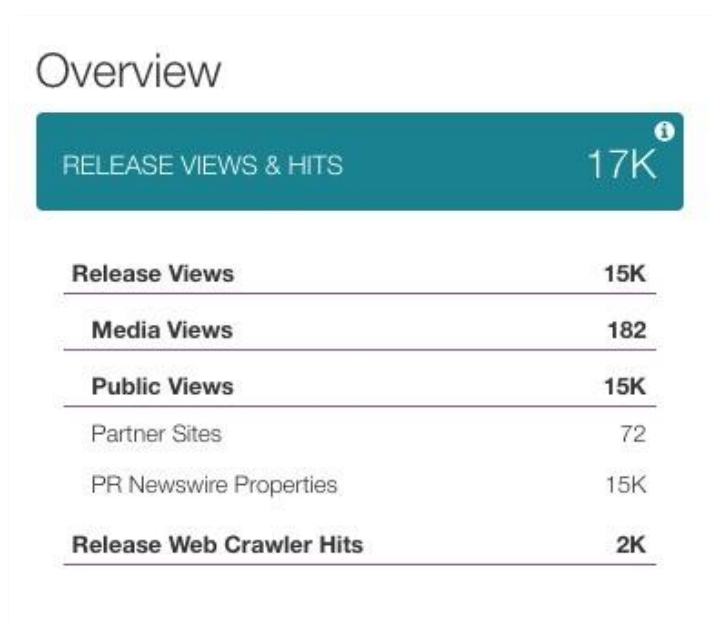
## Press release

The conference press release generated 48 publications in international newspapers/media and more than 15.000 views.

Total media	48 postings
Total potential audience	31.848.802 potential visitors

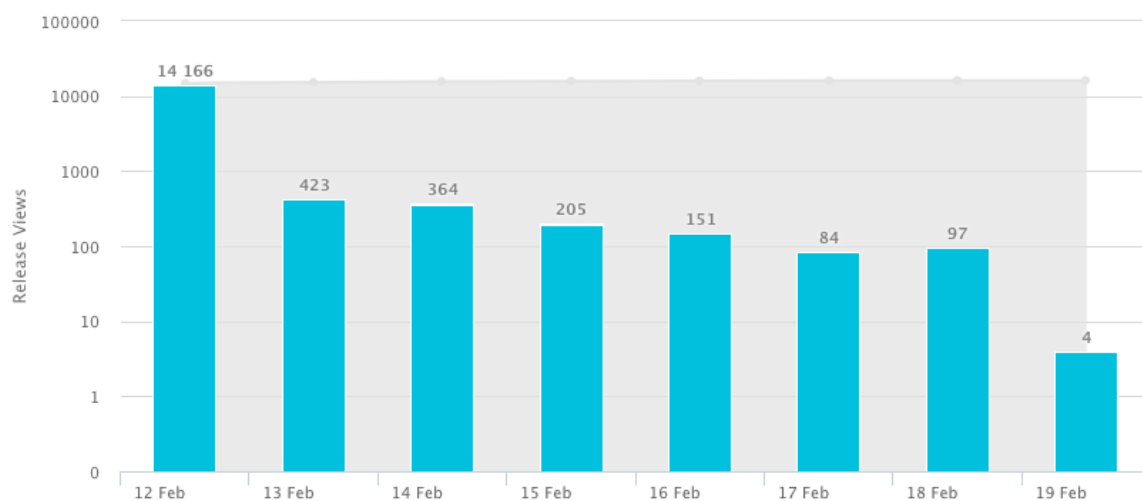


Release views - Total	15.265
Media views	182
Public views	15.083



## Release Views

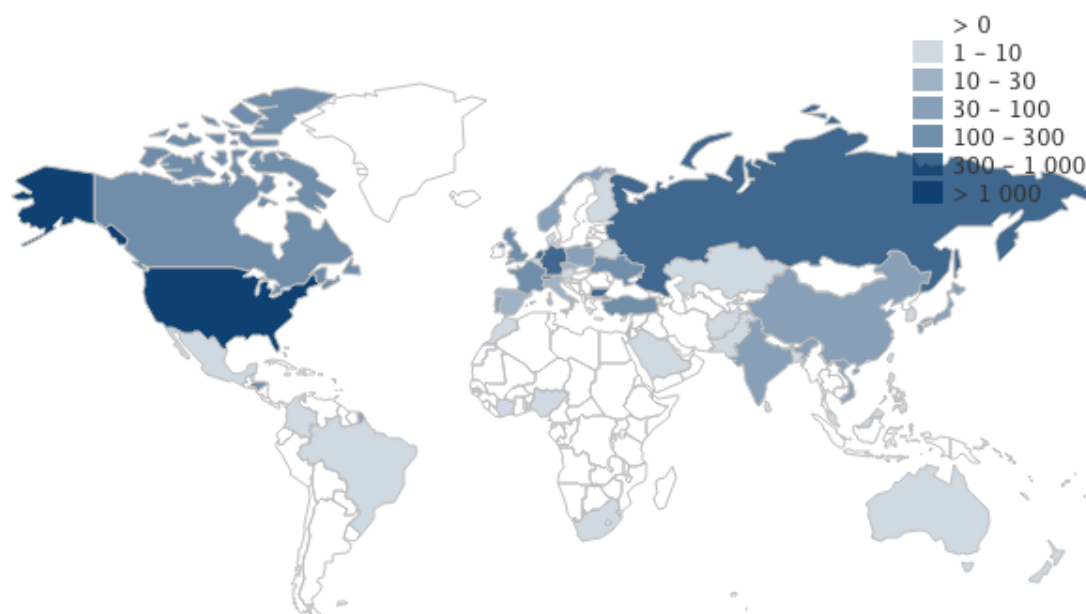
Release Views Over Time



## Geo-segmentation

See where views of your release originated. Hover over map to see totals by location.

Select a region: World View



Some examples of media where the Press Release was published:

- Europa Press

europapress / comunicados / comunicados internacional Publicado 12/02/2021 10:00 CET

- Comunicado -

## EU-JAMRAI pide a gobiernos y grupos de interés un compromiso frente a la resistencia a los antibióticos (2)

En este sentido, EU-JAMRAI ha producido distintos documentos y herramientas, orientados a los Estados miembros y a la comunidad científica, sanitaria, educativa y de concienciación. La Acción Conjunta ha trabajado en varios documentos con peticiones y recomendaciones concretas para políticos en áreas clave en los campos de la RAM y las infecciones asociadas con la asistencia sanitaria.

Además, el grupo se ha enfocado enérgicamente en transmitir a los ciudadanos las consecuencias de la resistencia a los antibióticos de un modo comprensible, a través de elementos como un manual de buenas prácticas para concienciar sobre esta cuestión. El primer símbolo de resistencia a antibióticos y la app Micro-Combat se encuentran entre los resultados clave producidos por la EU-JAMRAI.

Todos estos resultados están disponibles en el sitio web de EU-JAMRAI: <https://eu-jamrai.eu/results> [<https://eu-jamrai.eu/results/>]

– Contacto de la oficina de comunicación: [aemps.jamrai@aemps.es](mailto:aemps.jamrai@aemps.es)  
[mailto:aemps.jamrai@aemps.es] – Redes sociales: #EUjamraiConf @EUjamrai – Recursos gráficos [<https://www.flickr.com/photos/eujamrai/albums/72157718201635...>]

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### EU-JAMRAI fordert Regierungen und Interessengruppen auf, sich nachhaltig für die Bekämpfung der antimikrobiellen Resistenz einzusetzen

[Madrid](#) (ots/PRNewswire)

Auf der Abschlusskonferenz von EU-JAMRAI kamen wichtige Referenten aus dem Bereich der antimikrobiellen Resistenz (AMR) zusammen.

Unter Beteiligung von Institutionen wie der DG Santé, der Weltgesundheitsorganisation, ECDC, EMA und EFSA präsentierte die Joint Action (gemeinsame Aktion) unter anderem die Ergebnisse von dreieinhalb Jahren Arbeit sowie stichhaltige Empfehlungen zur Bekämpfung der Antibiotikaresistenz.

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## EU-JAMRAI urges governments and stakeholders to find a sustainable commitment to fight Antimicrobial Resistance

PRESS RELEASE PR Newswire
Feb. 12, 2021, 10:00 AM

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### The EU-JAMRAI Final Conference gathered key speakers from the Antimicrobial Resistance (AMR) field.

With the participation of institutions such as DG Santé, WHO, ECDC, EMA and EFSA, among others, the Joint Action presented the results of three and a half years of work, as well as key recommendations to tackle antibiotic resistance.

MADRID, Feb. 12, 2021 /PRNewswire/ -- We are handing over the beginning rather than the end in the fight against Antimicrobial Resistance (AMR). This is one of the main conclusions of the EU-JAMRAI Final Conference, held on February 11 and 12. Participants urged the European Commission, governments and stakeholders to

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NAME	PRICE	+/-	%	DATE
TSLA	794.00	-10.77	-1.35	02/19/2021 05:29:41 AM
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MSFT	264.00	-0.41	-0.17	02/19/2021 05:29:42 AM
NFLX	547.99	-3.12	-0.57	02/19/2021 05:28:14 AM
SPOT	355.11	-0.57	-0.16	Official Close 2/18/2021

- New Delhi Times: 31K Visitors/Month <sup>[1]</sup>

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- Biotech Gate: 4,689<sup>[1]</sup> visitors/month

## EU-JAMRAI urges governments and stakeholders to find a sustainable commitment to fight Antimicrobial Resistance

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This online meeting has been the culmination of three and a half years of work by the Joint Action on Antimicrobial Resistance and Healthcare-Associated Infections (EU-JAMRAI), a project co-funded by their 44 partners and the Health Programme of the European Union.

- Info Salud:



To consult all the publications made from the press release go to: <https://eu-jamrai.eu/eu-jamrai-in-the-news/>



## 4. Inspiring messages for the future

The closing speeches of the conference denoted inspiring commitments for the future. **"We are handing over the beginning rather than the end in the fight against AMR"**. This is one of the main conclusions highlighted during the closing remarks in charge of Prof. Marie-Cécile Ploy, Prof. Céline Pulcini and Dr. Charles Price from DG SANTE. The speeches can be watched here.



**Prof. Céline Pulcini** made a brilliant summary of the topics discussed during EU-JAMRAI Final Dissemination Conference, the views of stakeholders and the opportunities brought by the momentum created by the Joint Action.

Prof. Céline Pulcini (EU-JAMRAI sustainability team).



*"We are calling the MS and the EC for a second EU-JAMRAI. The Joint Action has demonstrated that the support of the EC is not only cost effective but also efficient"*

Prof. Marie-Cécile Ploy (EU-JAMRAI coordinator) during her inspiring call-to-action speech.

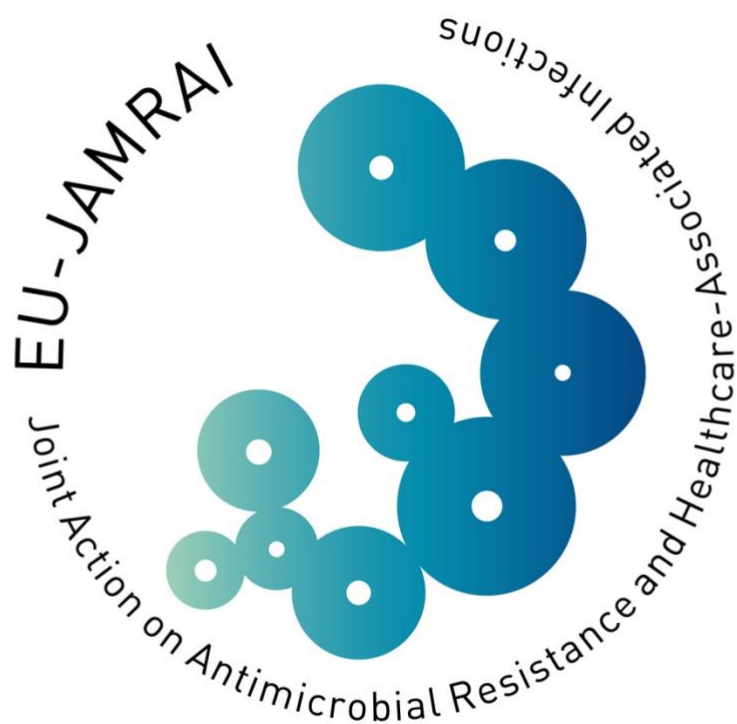


*"On behalf of the EC, thanks for the amazing things EU-JAMRAI has delivered. You have demonstrated that with skills and energy and a small amount of money, you can mobilise action at MS and local level; you leave a legacy of tools, ideas and challenges to take forward"*

Charles Price (DG SANTE) closing the event.

### DISSEMINATION REPORT

To see all the dissemination efforts made throughout the project you can consult the **Dissemination Report** [here](#)



*\* This document arises from the Joint Action on Antimicrobial Resistance and Healthcare-Associated Infections (EU-JAMRAI), which has received funding from the European Union, in the framework of the Health Program (2014-2020) under the Grant Agreement N°761296. Sole responsibility lies with the author and the Consumers, Health, Agriculture and Food Executive Agency is not responsible for any use that may be made of the information contained herein.*



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