



## Antibiotic Resistance Symbol Contest

Text for email or WhatsApp

This PDF does not recognize many of the symbols we have included. Do not worry! Copy the text from the grey box below to your *WhatsApp* and they will automatically become cool emoticons.

<https://youtu.be/fwXR-u29o6s>

People are already dying from antibiotic-resistant infections, and as more antibiotics stop working, more lives will be put in danger....

👉 Antibiotic resistance is a global threat and one of the biggest challenges we are facing, but very few people know it. We must change this!

Be part of the change and participate in our contest to design the first global symbol to represent antibiotic resistance. 🌐

Anyone can participate!



We are not looking for logos, but something tangible that anyone, anywhere, can do at home and wear with pride; Like the AIDS red ribbon. 🎗️

And there is a prize of 🏆 2,000€!  
Contest open until March 31, 2020.

More information: <https://eu-jamrai.eu/symbol-contest/>

If you prefer a more formal approach without emoticons, find below another option:

*A design contest to find the first global Antibiotic Resistance symbol has been launched by the European Union Joint Action on Antimicrobial Resistance and Healthcare-Associated Infections (EU-JAMRAI). It is open to all individuals; no matter their background or age. This contest is not about creating another logo, it should be something tangible that can be crafted by anyone and worn by everyone; like the AIDS ribbon. Be a changemaker and take part in the contest or encourage the public to participate!*

More information: <https://eu-jamrai.eu/symbol-contest/>

**Thank you for helping us spread this initiative!**

