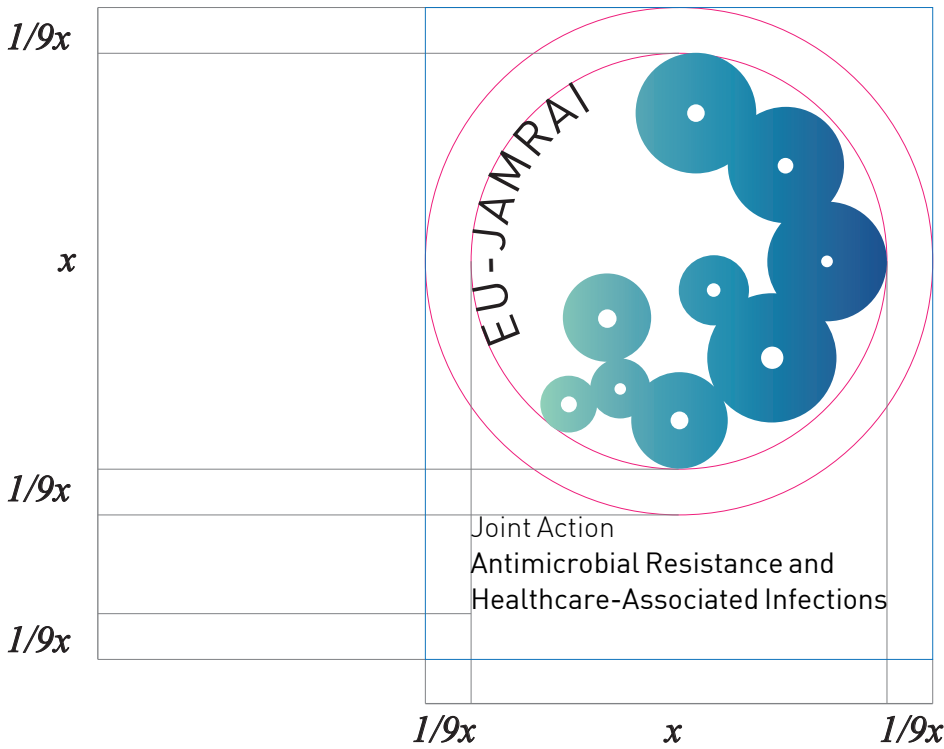


Squared Logo



Blue line indicates clear space. The blue area must be kept free of other elements. Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement "1/9x". X is the diameter length of magenta's circle.

Colour Specifications

Print colours

0%	50%	100%
CMYK 100 PANTONE black RGB 00.00.00 HEX # 000000	CMYK 43.0.34.0 PANTONE 3375 UP RGB 160.209.184 HEX # AECEBA	CMYK 81.31.21.0 PANTONE 314 UP RGB 7.139.173 HEX # 578AAD

Grayscale

CMYK 100.100.100.100 PANTONE black # 000000	CMYK 23.18.19.0 PANTONE 406 UP # CCCCCC
---	---

Complementary colours

CMYK 44.77.64.47 RGB 102.51.51 HEX # 663333	CMYK 14.90.81.3 RGB 204.51.51 HEX # CC3333	CMYK 88.34.93.24 RGB 0.102.51 HEX # 006633	CMYK 79.10.98.0 RGB 51.153.51 HEX # 339933
---	--	--	--

Fonts used in Logotype

Din Regular

1234567890!-_"%&/()=?;`^*`+'ç"Ç
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0,25 pt

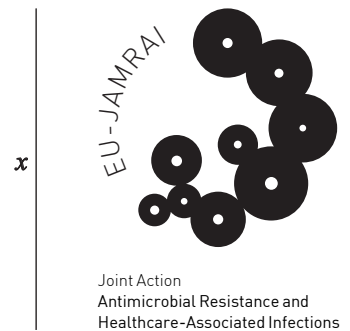
Din Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0,10 pt

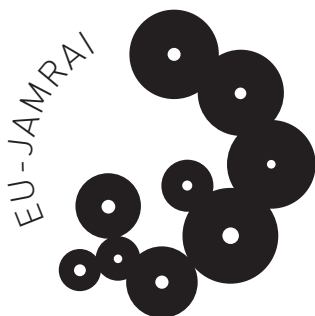
Minimum Logo Dimension

Dimension $x = 42,5\text{mm}$.
is the safest minimum size

The small letters are 6 pt.
measurement

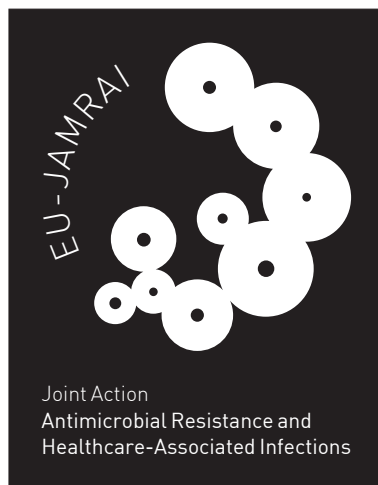


Alternative Logo Versions



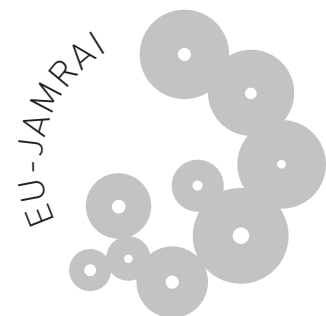
Joint Action
Antimicrobial Resistance and
Healthcare-Associated Infections

Black



Joint Action
Antimicrobial Resistance and
Healthcare-Associated Infections

White



Joint Action
Antimicrobial Resistance and
Healthcare-Associated Infections

Grey